



# Crystal Resonance Magazine

## The Journal of Crystal Healing Modalities

### AD SIZES & RATES

#### Feature Ads

Included with all of our display ads is a badge advertisement on our website's "resources" page, which links directly to your website!

#### Full Page

\$450 per issue.

#### Half Page

\$250 per issue.

#### Third Page

\$175 per issue.

#### Quarter Page

\$150 per issue.

#### Resource Directory Listing

Badge-1/8pg - \$75 per issue.

### SCHOOLS & TRAINING PROGRAM DIRECTORY

Promote your training program in crystal healing and associated modalities directly to thousands of interested readers world wide! Listings are text only, \$75 per issue and are included in our website directory at no additional cost.

### PRACTITIONER LISTING DIRECTORY

Our practitioner listing section is a great way to promote your healing practice to potential clients in your area, as well as to find other healers for trades and self care. Listings are text only, \$75 per issue and are in our website directory at no additional cost.

*Crystal Resonance Magazine* is the world's first magazine for crystal healers, by crystal healers. Our target market includes professional crystal healers, as well as those interested in the practice of crystal healing and working with stones for their personal spiritual growth. We provide information from all types of crystal healing modalities; building a community of healers that wish to share their knowledge with others.

**DIGITAL DISTRIBUTION:** *Crystal Resonance Magazine* is distributed in PDF format through to direct subscribers via email, through our Facebook page and promotions, and through direct download on our website. It is also shared virally by readers with one another through free PDF distribution. What does this mean for you? *Huge reach and the opportunity to be found by spiritually minded consumers worldwide!*

The distribution of our magazine has grown exponentially with each issue, from 10,000 copies downloaded for our first issue release, to over 500,000 direct downloads for our March 2014. Issue. These figures are for the direct downloads during the release period of each issue, and don't include the continuing download of back issues from our website. Issues are also shared reader-to-reader, due to our simple digital, PDF delivery!

**INFORMATION BASED CONTENT:** *Crystal Resonance Magazine* is a professional journal that contains interesting and thought provoking articles. The primary visual focus of the magazine is its articles, with ads featured within the article context. Our readers will be spending more time on each page actually reading, which means your feature ad exposure will be higher and won't be competing with multiple other ads on the page.

# *Crystal Resonance Magazine*

## **Ad Preparation Specifications**

Feature ads (Full page through Quarter page sizes) should be submitted with the following considerations:

- ♥ submit ad in exact ad size
- ♥ Output as .jpg, .png or .pdf at 200 dpi, CMYK color. Ads may also be submitted in raw Adobe Illustrator, Photoshop or InDesign formats. Please flatten the image when submitting in these formats.
- ♥ PDF outputs should include embedded fonts
- ♥ If your file is too large to send via email (over 2mb), please use a file transfer service such as Transferbigfiles.com to send us a download link.
- ♥ Complete the advertising submission form included with this email and return the form with payment to secure your advertising space. Materials can be emailed to [info@crystalresonancemagazine.com](mailto:info@crystalresonancemagazine.com).

### **FEATURE ADS**

#### **Full Page ad size:**

2048 pixel high by 1536 pixel wide

#### **Half Page ad size:**

1024 pixel high by 768 pixel wide

#### **Third Page ad size (vertical column):**

2048 pixel high by 512 pixel wide

#### **Quarter Page ad size:**

1024 pixel high by 384 pixel wide

#### **Resource Marketplace Directory Listing (1/8 page badge in Resource Marketplace Directory):**

512 pixel high by 384 pixel wide (included with the cost of a feature ad, or may be purchased separately as a web-only advertisement).

### **SCHOOLS & TRAINING PROGRAMS DIRECTORY**

Submission and payment for our Schools & Training Programs Directory can be completed via our website at <http://www.crystalresonancemagazine.com/traininglistingform.html>

### **PRACTITIONER LISTING DIRECTORY**

Submissions and payment for our Practitioner Listing Directory can be completed via our website at <http://www.crystalresonancemagazine.com/practitionerlistingform.html>

### *Contact:*

Ph: 802.441.4116

Email: [info@crystalresonancemagazine.com](mailto:info@crystalresonancemagazine.com)

Mailing Address: PO Box 827 Hardwick, VT 05843 USA

# *Crystal Resonance Magazine*

## Advertising Reservation Form

Please complete the following advertising submission form and return the form with payment to secure your advertising space. Your actual advertising materials can be emailed to [info@crystalresonancemagazine.com](mailto:info@crystalresonancemagazine.com).

### CONTACT INFORMATION:

Company Name:

Contact Name:

Billing Address:

Phone:

Email:

URL:

### VOLUME 2: 2014

#### I WOULD LIKE TO RUN AN AD IN:

Issue 1: (ad deadline March 1, publication March 21)

Issue 2: (ad deadline June 1, publication June 21)

Issue 3: (Ad deadline Sept. 1, publication September 21)

Issue 4: (Ad deadline Dec. 1, publication December 21)

### DISPLAY AD SIZE:

**Full Page \$450**

**Half Page \$250**

**Third Page ad size \$175**

**Quarter Page \$150**

**Resource Marketplace Directory Listing \$75**

### PAYMENT INFORMATION:

Request Paypal Invoice. Send to e-mail address:

Sending Check (we will need to receive this by the deadline for ads. Only U.S. checks can be accepted.)

Credit Card:

Number:

Expiration Date:

CVV:

I hereby authorize Crystalis Institute to charge my credit card for the full charge of \_\_\_\_\_

Digital Signature (name as it appears on card): \_\_\_\_\_